

## Licensing representation proforma

Licensing (Eastern area)



To:		North Yorkshire Council Licensing Department (East) / <a href="mailto:licensing.sca@northyorks.gov.uk">licensing.sca@northyorks.gov.uk</a>
From:	Name:	Esther Morrison
	Address:	[REDACTED] Prince of Wales Terrace, YO11 2AN
	Email:	[REDACTED]
Premises to which the application relates:		Alpamare Waterpark
I am:	<input checked="" type="checkbox"/> A resident, or representative thereof, living within the vicinity of the premises; <input type="checkbox"/> A Business, or representative thereof, operating within the vicinity of the premises; <input type="checkbox"/> Other – <i>please explain how you are / will be affected by the premises, below.</i>	

Stance:	<input type="checkbox"/> I support the application; <input checked="" type="checkbox"/> I am opposed to the application.
Objectives:	I believe the following objective(s) are engaged / at risk: <input checked="" type="checkbox"/> Prevention of Crime & Disorder <input checked="" type="checkbox"/> Prevention of Public Nuisance <input checked="" type="checkbox"/> Public Safety <input checked="" type="checkbox"/> Protection of Children From Harm
Comments:	<p>I would like to lodge an objection to application to serve alcohol from 8am at Alpamare,</p> <ol style="list-style-type: none"> <li>1. A water park</li> <li>2. A family attraction</li> </ol> <p>This application would break all four of the licensing obligations.</p> <p>1) The prevention of crime and disorder        Modern parents are overprotective of their children and their capacity for taking child behaviour as a personal affront will increase if alcohol is involved. This type of facility is often visited by family groups, so if one person in the group loses their temper, others are likely to join in, either to stop it or to escalate.        The addition of occasional sunshine (and dehydration) will intensify the effect of alcohol.</p> <p>2) public safety        Drunk adults (and teens) are a risk; add the waterpark – slopes, steps, water, loads of kids trying to get attention and it is a recipe for disaster. Why would any</p>

responsible person, in charge of a child, want to be drinking at 8am anyway? By definition, that behaviour is irresponsible and a risk to public safety.

With the best will in the world, even if Flamingoland are able to achieve and maintain the staffing levels needed for public safety, those staff are unlikely to be old enough or experienced enough to handle customers under the influence of alcohol. In order to turn a profit, they will need to keep their staffing costs as low as possible. If staffing numbers are constantly being checked, the only way to reduce those costs is to pay staff less.

And NO, training doesn't work if they are under 25; life experience is generally lacking.

### 3) the prevention of public nuisance

As with 1.

People under the influence of alcohol lose inhibitions. They are therefore more likely to take offense or give offense to others.

Women and girls should not be subject to misogynist abuse in the streets. But if you add the fact that being in a swimming costume or bikini increases their vulnerability (or, if a Muslim and wearing culturally appropriate swimwear you are likely to attract increased racial abuse) then allowing the sale of alcohol all day will

- deter women from attending (thus reducing visitor numbers)
- deter any visitors who cannot/do not want to enter a licensed venue
- definitely increase the risk to female, LGBTQ+ and minority ethnic groups

Even if the alcohol is not priced at Wetherspoons levels, any airport would advise that drinking first thing in the morning is never a good idea.

### 4) Protection of children from harm

Alcohol use can put children at risk of:

harm and abuse

effects to their physical and mental well-being

anti-social behaviour

being exposed to criminal activity, which can lead to child criminal exploitation

serious illness and/or death

Alcohol or other drug use by a parent or carer puts children more at risk of harm, with one of the biggest risks being that they are unable to provide safe care for the young people in their care. Those safety risks increase at a water park.

Parental alcohol or other drug use can also put children at risk of:


abuse, including physical and emotional abuse

taking on care responsibilities of their parents or siblings

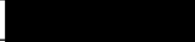
possible lead to neglect

exposure to drugs or criminal activity

Drinking also impairs the ability to react quickly and appropriately to risk e.g. if a child is underwater for too long.

	<p>It is insane and irresponsible to contemplate allowing alcohol to be served at Alpmare but if it is served</p> <ul style="list-style-type: none"><li>• It should not be before noon</li><li>• there should be a unit consumption limit imposed on site</li><li>• alcohol can only be served and consumed in a dedicated area</li></ul> <p>North Yorkshire Council should also be asking itself if it has selected the correct operator, if that operator's first action is to apply to serve alcohol from 8am.</p>
<b>Declaration:</b>	The information provided in this proforma is true to the best of my knowledge and belief. I understand that my representation will be provided to the applicant / licence holder in full, and that my name and stance regarding this application will be published in publicly available committee papers, for which I will be invited to attend.
<b>Signed:</b>	
<b>Date:</b>	25 June 2024



<b>Declaration:</b>	The information provided in this proforma is true to the best of my knowledge and belief. I understand that my representation will be provided to the applicant / licence holder in full, and that my name and stance regarding this application will be published in publicly available committee papers, for which I will be invited to attend.
<b>Signed:</b>	
<b>Date:</b>	July 2 <sup>nd</sup> 2024



**From:** [REDACTED]  
**To:** [Licensing \(SCA\)](#)  
**Cc:** [REDACTED]  
**Subject:** Allpamare Water Park premises licence  
**Date:** 18 July 2024 16:19:36

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I wish to object to this application by North Yorkshire Council.

Open hours from 8 am to 10 pm will interfere with the quiet residential area adjacent to this property.

Former premises licence had restriction on noise levels of 45 dba and no music permitted outside the building. Lighting restrictions should be included in order to prevent light pollution in the area. Environmental Health Officer declared at Licensing Committee for Alpamare that there were insufficient toilets for this new development hence the siting of four portable toilets next to the infinity pool when plans were not amended.

Some of these restrictions are also included in the Planning permission in force for the Alpamare water park.

Please confirm receipt

Rita Holmes

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Scarborough  
YO12 6PE

[REDACTED]